



Joseph Whittington
Graphic Designer

Contact

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Education

St. Norbert College, De Pere, WI

2004 - 2008

Bachelor of Arts
Graphic Design Major
Business Administration Minor
Graduation Honors - Cum Laude
Dean's List, St. Norbert College

2007

Studied abroad at the
Florence University of the Arts

Experience

JAN 2015 - PRESENT

Graphic Designer, Pepper Group, Palatine, IL

- Led the development of the new look and feel for Best Home Healthcare Network and received the Health & Wellness Design Award from Graphic Design USA for the work I completed.
- Design, develop and implement brands for multiple clients across a variety of mediums including websites and print publications.
- Layout brochures and direct mail pieces using existing brand guidelines for clients including 3M and Follett.
- Assist with the art direction of photo and video shoots for clients including Omron and Griffith Laboratories.

MAY 2008 - PRESENT

Graphic Designer/Marketer/Photographer, Whittington Creative Group, LLC

- Assisted BConnected, LLC in Appleton, WI with marketing projects for their clients.
- Worked with Image Studios Inc. in Appleton, WI as a photo retoucher and photographer on projects for Kohler Co., Pierce Manufacturing and Oshkosh Truck.
- Developed a logo for the Friends of the Appleton Fire Department Foundation, Appleton, WI.

FEB 2011 - OCT 2014

Graphic Designer, National Association of Tax Professionals, Appleton, WI

- Led the development of a new marketing plan & branding look for the NATP Tax Store in 2013, resulting in a 30% increase in sales.
- Assisted with refocusing and updating the NATP brand, which resulted in 3,000+ new members.
- Managed the branding of items from web graphics to direct mailers and publications.
- Created various direct mail pieces to promote membership and education.

JUN 2009 - JAN 2011

Advertising Designer, Journal Community Publishing Group/Journal Communications, Waupaca, WI

- Created advertisements for print, newspapers and magazines.
- Worked closely with the sales team as well as clients to create layouts for various publications.

Skills

InDesign, Illustrator, Photoshop, CSS, HTML, Microsoft Office, Wordpress, Dreamweaver, After Effects, Drupal, jQuery, Flash, Bridge, Premiere, Aperture, Final Cut Pro, Adobe Creative Cloud, Proficient in both Windows and Apple Systems.

Honors & Activities

Wisconsin North East Chapter Event Committee Member of AIGA

Marketing Committee Member for Pulse, The Young Professionals Network in Appleton, WI

2017

Graphic Design USA - Health+Wellness Design Award for Best Home Healthcare Network

2007

Received 2nd place in the Annual Student Juried Show

2004

Co-founder of Film Club, St. Norbert College